



Lacrosse Victoria **STRATEGIC PLAN** 2018-2022



Purpose/ mission

To enable any Victorian to enjoy the game of lacrosse in its many forms.

Vision

To be a rapidly growing sport in Victoria.

Values

The expected conduct of all persons representing Lacrosse Victoria should always be framed by the following core values:

1. Respect
2. Integrity
3. Collaboration
4. Accountability
5. Responsiveness
6. Leadership



Goal 1

Promote and enhance the profile of lacrosse.

- 1.1 Develop a valuable and attractive brand.
- 1.2 To develop strong partnerships with government and key stakeholders.
- 1.3 Showcase lacrosse events and high-performance participation in conjunction with clubs and ALA at the highest level.

Goal 2

Provide innovative and accessible pathways for participation for all Victorians, in the sport of Lacrosse.

- 2.1 To grow lacrosse programs within Victorian schools and universities.
- 2.2 To develop new and support existing pathways to clubs from schools.
- 2.3 Continue to support our competitions, existing clubs and help develop new clubs.
- 2.4 To work with ALA, MAs, other Victorian SSAs and the lacrosse community on developing alternative pathways.
- 2.5 To work with ALA, government, other Victorian SSAs and the lacrosse community on developing new and existing facilities using the Strategic Facility Plan.
- 2.6 Provide alternative LV endorsed competition and programs.

Goal 3

Structure Lacrosse Victoria's business to ensure it underpins the maintenance and growth of lacrosse in Victoria.

- 3.1 Use Good Governance principles to underpin the administration of lacrosse in Victoria.
- 3.2 Sustainably manage Lacrosse Victoria's finances and human resources.
- 3.3 To structure and optimise the use of Lacrosse Victoria's resources to focus on growth opportunities.

Goal 4

Develop the people in the Victorian lacrosse community to be their best.

- 4.1 To provide a framework to support all volunteers (eg. players, coaches, officials, administrators and supporters).
- 4.2 Attract, develop and retain a skilled and responsive team in the offices of Lacrosse Victoria.
- 4.3 Develop leadership across the lacrosse community in Victoria.





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